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## Welcome to the Bogong eNewsletter



Discover new winter wonderlands in Australia with your new pair of [snowshoes](#). Skip the need for skiing skills and explore our snowy landscapes with ease. Bogong presents you quality snowshoes from leading brands [MSR](#), [Tubbs](#), and [Atlas](#).

Choose from a wide range of options tailored to your preferences and requirements. MSR offers innovative designs for superior traction and stability. Tubbs focuses on flotation and user-friendly features, perfect for beginners. Atlas combines durability and performance to conquer challenging conditions.

Gear up for an unforgettable snowshoeing adventure this winter! Grab yours in-store or online and embrace the seriously snowy trails.



[MSR](#)



[Tubbs](#)



[Atlas](#)





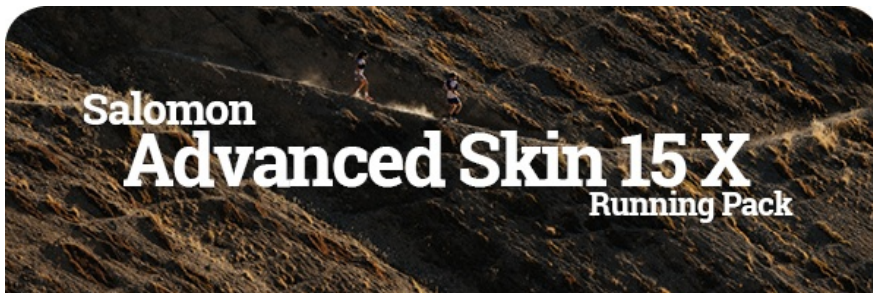
Sturdy hiking pack made ready for multi-day trekkers and backpackers. Front and lower entry gives you easy access to the convenient storage features and your full kit. In tandem with the AirContour X back system, you can comfortably carry your gear for days on end.



[Sirac Plus Women's \(ND\)](#)



[Sirac Plus Men's](#)



Building upon the success of the popular Advanced Skin range, this new version introduces drybag-inspired main storage, water-resistant pockets, and larger trims for effortless access and storage in any weather conditions. Carry all your equipment with this 15L volume running pack when you're attacking the next trail, no matter what the elements throw at you.

# bogong blog

Whether you're planning an adventure to the crag, a challenging hike, or simply braving the daily commute, the Mont Guide Hoodie is the ultimate go-to companion for both men and women.

Curious about the standout features that make this hoodie a customer favourite? Check out the latest Bogong Blog review by our very own staff member, Mathilda, [here](#).



## sustainability spotlight



### **Friends of the Earth Melbourne: Forests**

The natural beauty of the playgrounds we explore as outdoor adventurers is beyond doubt. It only takes a thought about the difference between going for a run on a treadmill or a run on a trail to know that instinctual pull to these outdoor wonders. But the lungs of Victoria, our world renowned forests, are still under threat.

Did you know that Victoria's ash forests store more carbon than any other studied forest in the world? Did you know that these vital ecosystems are collapsing? Due to the industrial clear-fell logging for things like pallets and climate-fuelled bushfires ravaging our forests, we are losing them.

Built by advocates for the Earth, its underrepresented people and issues, Friends of the Earth Melbourne has grown into a leading environmental and social justice organisation. Since their inception in 1973, FoEM has mobilised Melbournians and Australians to resist oppressive, institutionalised systems and stand up for justice.

It is FoEM's vision to amplify local solutions in affected regions to defend our critical ecosystem, the Victorian forests. With the

combined work of grassroots environmental groups, First Nation custodians and regional advocates, FoEM is pushing our government for a “faster, fairer transition...to end native forest logging.”

This week, we saw an incredible announcement that all clearfell logging will end in Victoria by January 1st. This is a huge moment for the movement who have worked tirelessly to defend forests; however there are many threats which still face the forests in the meantime.

*“If we don't act now, Victoria's last remaining forests could be clear-felled to satisfy pulp contracts for cheap packaging – compromising the long-term wellbeing of all Victorians in a time of climate, ecological, and economic crisis.” - [FoEM Our Vision](#)*

Join Bogong in supporting Friends of the Earth Melbourne Forest initiative to help battle the destruction of our beautiful forests. We need continued action so this natural beauty can be witnessed, explored and loved by all. We can live in a world where our forests are respected, but only if we push for change. Here in Victoria, we need to see through the transition plan in a way which truly protects and restores the forests.

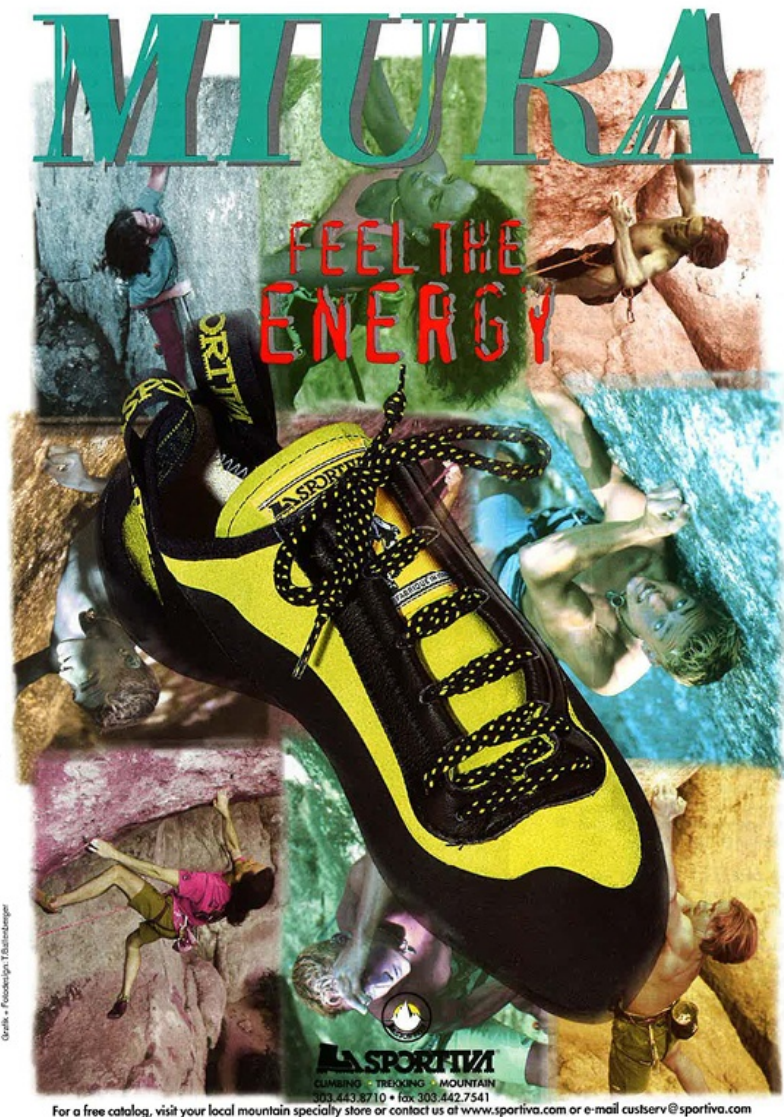
Visit the [FoEM website](#) to find out more about the initiative or [donate today](#) to join the fight for our forests.



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**From the archive... 1997!**





#### About Us

Bogong Equipment was founded in 1989. Everyone who works at Bogong Equipment is a climber, hiker, mountaineer or runner. We have first-hand experience in cragging, multiday bushwalking, alpine climbing and trail running. We use the gear we sell. That means, we can tell you how a product truly performs in the field. That's how we only select the best gear to stock our shelves.

Our stock room in our brick-and-mortar store on Little Bourke Street, in Melbourne, is filled with purpose-designed, technical equipment. With our vast selection of gear, it can be tricky to know where to begin. Especially if you don't know exactly what you're looking for. That's why we employ knowledgeable, experienced staff. We can help you get equipped for your remote trekking expedition, your ice-cap crossing, climbing your first peak or simply your next wander in the hills.

Visit Bogong today | Shop Online  
Trading Hours

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